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# ZEBULON

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NORTH CAROLINA

**ZEBULON  
BOARD OF COMMISSIONERS  
MINI-RETREAT  
AGENDA  
March 24, 2022  
10:00 am**

The Commissioners will convene at Braven Environmental  
(517 Industrial Drive, Zebulon, N.C. 27597)

**I. APPROVAL OF AGENDA**

**II. INDUSTRIAL PARK TOURS**

The Board will continue their discussion of different economic development strategies by visiting local manufacturers. The tours of businesses within the Industrial Park will provide more detail on the manufacturers operating in the Town of Zebulon, and how these businesses represent a natural strong starting point for the development of an Economic Development Strategic Plan.

**III. LUNCH BREAK**

**IV. BUSINESS RETENTION AND EXPANSION**

The Board will hear how, and why, manufacturers came to the Town of Zebulon, and what impacts and influences their plans for continuation and growth. This panel conversation will serve as the springboard for the Commissioners to begin the development of an Economic Development Strategic Plan. Specifically, recognizing the success of any plan is dependent upon prioritizing the implementation of infrastructure, supportive land use policies, and the availability of natural resources.

**V. PLACEMAKING**

The Board will continue the discussion of outstanding policy issues initially raised at February's Mini-Retreat. Staff will share assessments of current events related to Zebulon's placemaking efforts and offer options to revise existing Town ordinances.

**VI. ADJOURN**