

February 17, 2025

**DRMP Job #: 24572**Cate Farrell  
Town of Zebulon  
1003 N. Arendell Avenue  
Zebulon, NC 27597**Subject: Parking Demand Analysis for Zebulon Mixed-Use – Zebulon, NC**

Dear Ms. Farrell:

DRMP has performed a parking demand analysis for the Zebulon Mixed-Use development, which is located east of Zebulon Road and south of Pippin Road in Zebulon, North Carolina. The purpose of this study is to determine if the overall number of parking spaces being proposed can accommodate the peak parking demand for the site upon full build out.

Based on the development information and per discussions between DRMP and the project team, it is understood that the Zebulon Mixed-Use development is expected to consist of a mixture of commercial, restaurant, and residential land uses.

**Parking Requirements**

Parking requirements were calculated utilizing the Town of Zebulon Unified Development Ordinance (UDO) for Zebulon Mixed-Use. Table 1 summarizes the number of required parking spaces calculated based on the minimum number of motor vehicle spaces required per the following guidelines, which do not consider interaction between uses, time of day, and shared parking. Please see the attached site plan for reference and parking breakdown.

- Multi-family Residences (1.5 per unit + 0.25 guest spaces)
- Restaurant Space (1 per 4 seats)
- Retail Space (1 per 200 square feet)

**TABLE 1  
REQUIRED MOTOR VEHICLE SPACES**

<b>Land Uses</b>	<b>Required Parking Spaces per UDO</b>
101 1-bedroom Multi-family Residences	176.75
139 2+-bedroom Multi-family Residences	243.25
6,100 square feet of Restaurant Space	63
26,000 square feet of Retail Space	130
<b>Total</b>	<b>613</b>

## Shared Parking

When considering the parking needs for the proposed development, it is important to consider the period of highest demand. The variety of land uses will have different periods for peak demand that allow for the opportunity for the land uses to share parking. To calculate hourly parking demands for the different land uses during a typical weekday and weekend from 6:00 AM to 12:00 AM, data was obtained from the Third Edition of Shared Parking that was published by the Urban Land Institute (ULI) and International Council of Shopping Centers (ICSC). The hourly demand ratios and calculations can be found in the attached tables. Table 2, provides a summary of the expected parking demand during the weekday and weekend peak hours, compared to the number of required parking spaces and the number of parking spaces expected to be provided by the proposed development.

**TABLE 2  
SHARED PARKING DEMAND SUMMARY**

	<b>Weekday Peak Hour (spaces)</b>	<b>Weekend Peak Hour (spaces)</b>
Required Number of Parking Spaces (per Town of Zebulon UDO for Zebulon Mixed-Use)	613	613
Number of Parking Spaces Provided by Proposed Development	406	406
Peak Parking Demand	382	292
20% Parking Reduction	395	395
Number of Excess Parking Spaces Expected	24	114
Number of Excess Parking Spaces Expected with 20% Parking Reduction	13	103

## Captive Ratio (Internal Capture)

In addition to the variety of land uses having different periods for peak demand, patrons may visit multiple land uses while visiting the mixed-use development. For example, a consumer that visits a restaurant while shopping. Although visits are made to both land uses, only one parking space is being used. To estimate the captive ratio, internal capture was calculated for the mixed-use development using methodology obtained from the 11.1 Edition of the Trip Generation Manual published by the Institute of Transportation Engineers (ITE) in addition to the National Cooperative Highway Research Program (NCHRP) Report 684. The captive ratios can be found in the attached internal capture tables. To be conservative, the lower internal capture between the weekday AM and PM peak hours was utilized. Refer to the attached trip generation tables and NCHRP worksheets for more detailed information about the proposed development's trip generation potential.



## Conclusions

Based on the parking demand analysis, the weekday peak parking demand of 382 spaces is expected to occur from 7:00 PM to 8:00 PM while the weekend peak parking demand of 292 spaces is expected to occur from 1:00 PM to 2:00 PM. When compared to the 406 parking spaces that are to be provided, parking is expected to be at approximately 94% capacity during the weekday peak and 72% capacity during the weekend peak. With 24 additional parking spaces expected to be available during the weekday peak and 114 available parking spaces during the weekend peak, adequate parking should be provided. The development is proposing a 20% reduction in parking. With this reduction the provided parking spaces are still expected to the peak parking demand. During the weekday parking is expected to be at 97% capacity at peak demand and 74% capacity during the weekend peak parking demand.

It is worth noting that this should be considered a conservative estimate. While sharing of parking spaces and captive ratio were considered, a reduction for pedestrians, bicyclists, and/or transit users that could visit the development were not considered, which could further decrease parking demands.

If you have any questions regarding this correspondence, please feel free to contact me at (919) 760-4812.

Sincerely,  
**DRMP, Inc.**

Caroline Cheeves, PE  
Traffic Analysis Project Manager



Attachments: Site Plan  
Parking Demand Analysis Tables  
Trip Generation Tables (Weekday and Weekend)  
Internal Capture Worksheets (Weekday and Weekend)

*Caroline Cheeves*



PROJECT DATA TABLE							11.18.2024
Site Area						14.56-Ac	
<b>OUTPARCEL RETAIL</b>							
Lot	Lot Area	Bldg SF	Max. Seats	P'kg Provided	Drive-Thru		
OP 1	37,967 sf	3,230 sf	140	35	Dual / 263 ff		
OP 2	33,363 sf	2,146 sf	88	22	Dual / 248 ff		
OP 3	14,283 sf	576 sf	0	6	Single / 157 ff		
<b>MIXED - USE RETAIL</b>							
Bldg	Stories	Floorplate	Leasable SF	P'kg Required	P'kg Provided		
MU 1	1	10,656 sf	9,482 sf	37	37		
MU 2	1	10,656 sf	9,482 sf	37	37		
<b>MIXED - USE APARTMENTS</b>							
Bldg	Stories	1 BR	2 BR	3 BR	Total Units		
MU 1	3	24	6	0	30		
MU 2	3	24	6	0	30		
<b>APARTMENTS</b>							
Bldg	Stories	1 BR	2 BR	3 BR	Total Units		
A	4	16	36	0	52		
B	4	16	32	8	56		
C	3	12	9	12	33		
D	3	9	24	6	39		
Totals		101	113	26	240		
Mix %		42.1%	47.9%	10.0%			
<b>Parking</b>							
Resident P'kg (1.5 per unit)	151.5	169.5	39	360			
Visitor P'kg (0.25 per unit)	25.25	26.25	6.5	60			
Total Required Parking	176.75	195.75	45.5	420			
Total Required Parking - Mixed Use & Apts				404			
Total Parking Provided				406			
20% Parking Reduction				99.2			
Compact Parking Provided (max. 30% / 122 spaces)				120			
Existing Tree Retention Provided (SF / %)				16,787 / 2.64%			
Open Space Provided (SF / %)				8,416 / 1.32%			







**Table 1: Site Trip Generation**

<b>TOTAL TRIPS</b>												
Code	Land Use	Size	Unit	Daily			AM Peak			PM Peak		
				In	Out	Total	In	Out	Total	In	Out	Total
220	Apartments	240	units	807	807	1,614	23	74	97	78	46	124
822	Strip Retail	26.0	KSF	708	708	1,416	37	24	61	86	85	171
932	High-Turnover Restaurant	5.5	KSF	295	295	590	29	24	53	31	19	50
937	Coffee/Donut Shop w/ Drive-Thru	0.6	KSF	160	160	320	27	25	52	12	11	23
						0			0			0
						0			0			0
						0			0			0
						0			0			0
						0			0			0
<b>Total Trips</b>				<b>1,970</b>	<b>1,970</b>	<b>3,940</b>	<b>116</b>	<b>147</b>	<b>263</b>	<b>207</b>	<b>161</b>	<b>368</b>

<b>INTERNAL CAPTURE</b>												
		Internal Capture Rate (Table 5A)		AM	15%							
				PM	16%							
Code	Land Use	Size	Unit	Daily			AM Peak			PM Peak		
				In	Out	Total	In	Out	Total	In	Out	Total
220	Apartments	240	units				4	11	15	13	7	20
822	Strip Retail	26	KSF				5	4	9	14	13	27
932	High-Turnover Restaurant	6	KSF				4	4	8	5	3	8
937	Coffee/Donut Shop w/ Drive-Thru	1	KSF				4	4	8	2	2	4
<b>Total Trips</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>17</b>	<b>23</b>	<b>40</b>	<b>34</b>	<b>25</b>	<b>59</b>

<b>EXTERNAL TRIPS</b>												
Code	Land Use	Size	Unit	Daily			AM Peak			PM Peak		
				In	Out	Total	In	Out	Total	In	Out	Total
220	Apartments	240	units	807	807	1614	19	63	82	65	39	104
822	Strip Retail	26	KSF	708	708	1416	32	20	52	72	72	144
932	High-Turnover Restaurant	6	KSF	295	295	590	25	20	45	26	16	42
937	Coffee/Donut Shop w/ Drive-Thru	1	KSF	160	160	320	23	21	44	10	9	19
<b>Total Trips</b>				<b>1,970</b>	<b>1,970</b>	<b>3,940</b>	<b>99</b>	<b>124</b>	<b>223</b>	<b>173</b>	<b>136</b>	<b>309</b>

<b>PASS-BY RATES</b>				
RATE	Land Use	ITE Pass-By Rates		
		Daily	AM	PM
A	Apartments	0.0%	0.0%	0.0%
B	Strip Retail	0.0%	0.0%	29.0%
C	High-Turnover Restaurant	0.0%	0.0%	43.0%
D	Coffee/Donut Shop w/ Drive-Thru	0.0%	90.0%	98.0%
E		0.0%	0.0%	0.0%
F		0.0%	0.0%	0.0%

<b>PASS-BY TRIPS</b>												
RATE	Land Use	Size	Unit	24 Hour Volumes			AM Peak Hour Trips			PM Peak Hour Trips		
				Enter	Exit	Total	Enter	Exit	Total	Enter	Exit	Total
A	Apartments	240	units	0	0	0	0	0	0	0	0	0
B	Strip Retail	26	KSF	0	0	0	0	0	0	21	21	42
C	High-Turnover Restaurant	6	KSF	0	0	0	0	0	0	9	9	18
D	Coffee/Donut Shop w/ Drive-Thru	1	KSF	0	0	0	20	20	40	9	9	18
<b>Pass-By Trips</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>20</b>	<b>20</b>	<b>40</b>	<b>39</b>	<b>39</b>	<b>78</b>
<b>Applied Pass-By Trips</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>20</b>	<b>20</b>	<b>40</b>	<b>39</b>	<b>39</b>	<b>78</b>

<b>TRIP GENERATION SUMMARY</b>												
Code	Land Use	Size	Unit	Daily			AM Peak			PM Peak		
				In	Out	Total	In	Out	Total	In	Out	Total
220	Apartments	240	units	807	807	1614	23	74	97	78	46	124
822	Strip Retail	26	KSF	708	708	1416	37	24	61	86	85	171
932	High-Turnover Restaurant	6	KSF	295	295	590	29	24	53	31	19	50
937	Coffee/Donut Shop w/ Drive-Thru	1	KSF	160	160	320	27	25	52	12	11	23
<b>Total Trips</b>				<b>1,970</b>	<b>1,970</b>	<b>3,940</b>	<b>116</b>	<b>147</b>	<b>263</b>	<b>207</b>	<b>161</b>	<b>368</b>
<i>Internal Capture (15% AM &amp; 16% PM)</i>				<i>0</i>	<i>0</i>	<i>0</i>	<i>-17</i>	<i>-23</i>	<i>-40</i>	<i>-34</i>	<i>-25</i>	<i>-59</i>
<b>Total External Trips</b>				<b>1,970</b>	<b>1,970</b>	<b>3,940</b>	<b>99</b>	<b>124</b>	<b>223</b>	<b>173</b>	<b>136</b>	<b>309</b>
<i>Pass-By Trips</i>				<i>0</i>	<i>0</i>	<i>0</i>	<i>-20</i>	<i>-20</i>	<i>-40</i>	<i>-39</i>	<i>-39</i>	<i>-78</i>
<b>Total Primary Trips</b>				<b>1,970</b>	<b>1,970</b>	<b>3,940</b>	<b>79</b>	<b>104</b>	<b>183</b>	<b>134</b>	<b>97</b>	<b>231</b>

**Table 1: Site Trip Generation**

<b>TOTAL TRIPS</b>												
Code	Land Use	Size	Unit	Daily			Saturday Peak					
				In	Out	Total	In	Out	Total			
220	Apartments	240	units	807	807	1,614				546	546	1,092
822	Strip Retail	26.0	KSF	708	708	1,416				87	84	171
932	High-Turnover Restaurant	5.5	KSF	295	295	590				337	336	673
937	Coffee/Donut Shop w/ Drive-Thru	0.6	KSF	160	160	320				27	26	53
						0						0
						0						0
						0						0
						0						0
						0						0
<b>Total Trips</b>				<b>1,970</b>	<b>1,970</b>	<b>3,940</b>				<b>997</b>	<b>992</b>	<b>1,989</b>

<b>INTERNAL CAPTURE</b>												
Code	Land Use	Size	Unit	Daily			AM Peak			PM Peak		
				In	Out	Total	In	Out	Total	In	Out	Total
220	Apartments	240	units				0	0	0	82	82	164
822	Strip Retail	26	KSF				0	0	0	13	13	26
932	High-Turnover Restaurant	6	KSF				0	0	0	51	50	101
937	Coffee/Donut Shop w/ Drive-Thru	1	KSF				0	0	0	4	4	8
<b>Total Trips</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>150</b>	<b>149</b>	<b>299</b>

<b>EXTERNAL TRIPS</b>												
Code	Land Use	Size	Unit	Daily			AM Peak			PM Peak		
				In	Out	Total	In	Out	Total	In	Out	Total
220	Apartments	240	units	807	807	1614	0	0	0	464	464	928
822	Strip Retail	26	KSF	708	708	1416	0	0	0	74	71	145
932	High-Turnover Restaurant	6	KSF	295	295	590	0	0	0	286	286	572
937	Coffee/Donut Shop w/ Drive-Thru	1	KSF	160	160	320	0	0	0	23	22	45
<b>Total Trips</b>				<b>1,970</b>	<b>1,970</b>	<b>3,940</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>847</b>	<b>843</b>	<b>1,690</b>

<b>PASS-BY RATES</b>				
RATE	Land Use	ITE Pass-By Rates		
		Daily	AM	PM
A	Apartments	0.0%	0.0%	0.0%
B	Strip Retail	0.0%	0.0%	29.0%
C	High-Turnover Restaurant	0.0%	0.0%	43.0%
D	Coffee/Donut Shop w/ Drive-Thru	0.0%	90.0%	98.0%
E		0.0%	0.0%	0.0%
F		0.0%	0.0%	0.0%

<b>PASS-BY TRIPS</b>												
RATE	Land Use	Size	Unit	24 Hour Volumes			AM Peak Hour Trips			PM Peak Hour Trips		
				Enter	Exit	Total	Enter	Exit	Total	Enter	Exit	Total
A	Apartments	240	units	0	0	0	0	0	0	0	0	0
B	Strip Retail	26	KSF	0	0	0	0	0	0	21	21	42
C	High-Turnover Restaurant	6	KSF	0	0	0	0	0	0	123	123	246
D	Coffee/Donut Shop w/ Drive-Thru	1	KSF	0	0	0	0	0	0	22	22	44
<b>Pass-By Trips</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>166</b>	<b>166</b>	<b>332</b>
<b>Applied Pass-By Trips</b>				<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>166</b>	<b>166</b>	<b>332</b>

<b>TRIP GENERATION SUMMARY</b>												
Code	Land Use	Size	Unit	Daily			AM Peak			PM Peak		
				In	Out	Total	In	Out	Total	In	Out	Total
220	Apartments	240	units	807	807	1614				546	546	1092
822	Strip Retail	26	KSF	708	708	1416				87	84	171
932	High-Turnover Restaurant	6	KSF	295	295	590				337	336	673
937	Coffee/Donut Shop w/ Drive-Thru	1	KSF	160	160	320				27	26	53
<b>Total Trips</b>				<b>1,970</b>	<b>1,970</b>	<b>3,940</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>997</b>	<b>992</b>	<b>1,989</b>
<i>Internal Capture (0% AM &amp; 15% PM)</i>				<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>-150</i>	<i>-149</i>	<i>-299</i>
<b>Total External Trips</b>				<b>1,970</b>	<b>1,970</b>	<b>3,940</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>847</b>	<b>843</b>	<b>1,690</b>
<i>Pass-By Trips</i>				<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>-166</i>	<i>-166</i>	<i>-332</i>
<b>Total Primary Trips</b>				<b>1,970</b>	<b>1,970</b>	<b>3,940</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>681</b>	<b>677</b>	<b>1,358</b>

NCHRP 684 Internal Trip Capture Estimation Tool			
<b>Project Name:</b>	Zebulon Road Mixed-Use	<b>Organization:</b>	DRMP
<b>Project Location:</b>	Zebulon NC	<b>Performed By:</b>	GB
<b>Scenario Description:</b>		<b>Date:</b>	11/25/2024
<b>Analysis Year:</b>	2029	<b>Checked By:</b>	
<b>Analysis Period:</b>	AM Street Peak Hour	<b>Date:</b>	

Table 1-A: Base Vehicle-Trip Generation Estimates (Single-Use Site Estimate)						
Land Use	Development Data (For Information Only)			Estimated Vehicle-Trips <sup>3</sup>		
	ITE LUCs <sup>1</sup>	Quantity	Units	Total	Entering	Exiting
Office				0	0	0
Retail	822	26	KSF	61	37	24
Restaurant	932/937	6	KSF	105	56	49
Cinema/Entertainment				0	0	0
Residential	220	240	du	97	23	74
Hotel				0	0	0
All Other Land Uses <sup>2</sup>				0	0	0
				263	116	147

Table 2-A: Mode Split and Vehicle Occupancy Estimates						
Land Use	Entering Trips			Exiting Trips		
	Veh. Occ. <sup>4</sup>	% Transit	% Non-Motorized	Veh. Occ. <sup>4</sup>	% Transit	% Non-Motorized
Office	1.10	0%	0%	1.10	0%	0%
Retail	1.10	0%	0%	1.10	0%	0%
Restaurant	1.10	0%	0%	1.10	0%	0%
Cinema/Entertainment	1.10	0%	0%	1.10	0%	0%
Residential	1.10	0%	0%	1.10	0%	0%
Hotel	1.10	0%	0%	1.10	0%	0%
All Other Land Uses <sup>2</sup>	1.10	0%	0%	1.10	0%	0%

Table 3-A: Average Land Use Interchange Distances (Feet Walking Distance)						
Origin (From)	Destination (To)					
	Office	Retail	Restaurant	Cinema/Entertainment	Residential	Hotel
Office						
Retail						
Restaurant						
Cinema/Entertainment						
Residential						
Hotel						

Table 4-A: Internal Person-Trip Origin-Destination Matrix*						
Origin (From)	Destination (To)					
	Office	Retail	Restaurant	Cinema/Entertainment	Residential	Hotel
Office		0	0	0	0	0
Retail	0		3	0	1	0
Restaurant	0	3		0	1	0
Cinema/Entertainment	0	0	0		0	0
Residential	0	1	12	0		0
Hotel	0	0	0	0	0	

Table 5-A: Computations Summary			
	Total	Entering	Exiting
All Person-Trips	289	128	161
Internal Capture Percentage	15%	16%	13%
External Vehicle-Trips <sup>5</sup>	225	98	127
External Transit-Trips <sup>6</sup>	0	0	0
External Non-Motorized Trips <sup>6</sup>	0	0	0

Table 6-A: Internal Trip Capture Percentages by Land Use		
Land Use	Entering Trips	Exiting Trips
Office	N/A	N/A
Retail	10%	15%
Restaurant	24%	7%
Cinema/Entertainment	N/A	N/A
Residential	8%	16%
Hotel	N/A	N/A

<sup>1</sup>Land Use Codes (LUCs) from *Trip Generation Manual*, published by the Institute of Transportation Engineers.

<sup>2</sup>Total estimate for all other land uses at mixed-use development site is not subject to internal trip capture computations in this estimator.

<sup>3</sup>Enter trips assuming no transit or non-motorized trips (as assumed in *ITE Trip Generation Manual*).

<sup>4</sup>Enter vehicle occupancy assumed in Table 1-A vehicle trips. If vehicle occupancy changes for proposed mixed-use project, manual adjustments must be made to Tables 5-A, 9-A (O and D). Enter transit, non-motorized percentages that will result with proposed mixed-use project complete.

<sup>5</sup>Vehicle-trips computed using the mode split and vehicle occupancy values provided in Table 2-A.

<sup>6</sup>Person-Trips

\*Indicates computation that has been rounded to the nearest whole number.

Estimation Tool Developed by the Texas A&M Transportation Institute - Version 2013.1

NCHRP 684 Internal Trip Capture Estimation Tool			
<b>Project Name:</b>	Zebulon Road Mixed-Use	<b>Organization:</b>	DRMP
<b>Project Location:</b>	Zebulon NC	<b>Performed By:</b>	GB
<b>Scenario Description:</b>		<b>Date:</b>	11/25/2024
<b>Analysis Year:</b>	2029	<b>Checked By:</b>	
<b>Analysis Period:</b>	PM Street Peak Hour	<b>Date:</b>	

Table 1-P: Base Vehicle-Trip Generation Estimates (Single-Use Site Estimate)						
Land Use	Development Data (For Information Only)			Estimated Vehicle-Trips <sup>3</sup>		
	ITE LUCs <sup>1</sup>	Quantity	Units	Total	Entering	Exiting
Office				0	0	0
Retail	822	26	KSF	171	86	85
Restaurant	932/937	6	KSF	73	43	30
Cinema/Entertainment				0	0	0
Residential	220	240	du	124	78	46
Hotel				0	0	0
All Other Land Uses <sup>2</sup>				0	0	0
				368	207	161

Table 2-P: Mode Split and Vehicle Occupancy Estimates						
Land Use	Entering Trips			Exiting Trips		
	Veh. Occ. <sup>4</sup>	% Transit	% Non-Motorized	Veh. Occ. <sup>4</sup>	% Transit	% Non-Motorized
Office	1.10	0%	0%	1.10	0%	0%
Retail	1.10	0%	0%	1.10	0%	0%
Restaurant	1.10	0%	0%	1.10	0%	0%
Cinema/Entertainment	1.10	0%	0%	1.10	0%	0%
Residential	1.10	0%	0%	1.10	0%	0%
Hotel	1.10	0%	0%	1.10	0%	0%
All Other Land Uses <sup>2</sup>	1.10	0%	0%	1.10	0%	0%

Table 3-P: Average Land Use Interchange Distances (Feet Walking Distance)						
Origin (From)	Destination (To)					
	Office	Retail	Restaurant	Cinema/Entertainment	Residential	Hotel
Office		4000	4000		4000	
Retail					4000	
Restaurant					4000	
Cinema/Entertainment					4000	
Residential		4000	4000			
Hotel					4000	

Table 4-P: Internal Person-Trip Origin-Destination Matrix*						
Origin (From)	Destination (To)					
	Office	Retail	Restaurant	Cinema/Entertainment	Residential	Hotel
Office		0	0	0	0	0
Retail	0		14	0	2	0
Restaurant	0	14		0	1	0
Cinema/Entertainment	0	0	0		0	0
Residential	0	1	1	0		0
Hotel	0	0	0	0	0	

Table 5-P: Computations Summary			
	Total	Entering	Exiting
All Person-Trips	406	228	178
Internal Capture Percentage	16%	14%	19%
External Vehicle-Trips <sup>5</sup>	309	177	132
External Transit-Trips <sup>5</sup>	0	0	0
External Non-Motorized Trips <sup>6</sup>	0	0	0

Table 6-P: Internal Trip Capture Percentages by Land Use		
Land Use	Entering Trips	Exiting Trips
Office	N/A	N/A
Retail	16%	17%
Restaurant	32%	45%
Cinema/Entertainment	N/A	N/A
Residential	3%	4%
Hotel	N/A	N/A

<sup>1</sup>Land Use Codes (LUCs) from *Trip Generation Manual*, published by the Institute of Transportation Engineers.

<sup>2</sup>Total estimate for all other land uses at mixed-use development site is not subject to internal trip capture computations in this estimator.

<sup>3</sup>Enter trips assuming no transit or non-motorized trips (as assumed in ITE *Trip Generation Manual*).

<sup>4</sup>Enter vehicle occupancy assumed in Table 1-P vehicle trips. If vehicle occupancy changes for proposed mixed-use project, manual adjustments must be made.

<sup>5</sup>Vehicle-trips computed using the mode split and vehicle occupancy values provided in Table 2-P.

<sup>6</sup>Person-Trips

\*Indicates computation that has been rounded to the nearest whole number.

Estimation Tool Developed by the Texas A&M Transportation Institute - Version 2013.1

NCHRP 684 Internal Trip Capture Estimation Tool			
<b>Project Name:</b>	Zebulon Road Mixed-Use	<b>Organization:</b>	DRMP
<b>Project Location:</b>	Zebulon NC	<b>Performed By:</b>	GB
<b>Scenario Description:</b>		<b>Date:</b>	2/4/2025
<b>Analysis Year:</b>	2029	<b>Checked By:</b>	
<b>Analysis Period:</b>	AM Street Peak Hour	<b>Date:</b>	

Table 1-A: Base Vehicle-Trip Generation Estimates (Single-Use Site Estimate)						
Land Use	Development Data (For Information Only)			Estimated Vehicle-Trips <sup>3</sup>		
	ITE LUCs <sup>1</sup>	Quantity	Units	Total	Entering	Exiting
Office				0		
Retail	822	26	KSF	0		
Restaurant	932/937	6	KSF	0		
Cinema/Entertainment				0		
Residential	220	240	du	0		
Hotel				0		
All Other Land Uses <sup>2</sup>				0		
				0	0	0

Table 2-A: Mode Split and Vehicle Occupancy Estimates						
Land Use	Entering Trips			Exiting Trips		
	Veh. Occ. <sup>4</sup>	% Transit	% Non-Motorized	Veh. Occ. <sup>4</sup>	% Transit	% Non-Motorized
Office	1.10	0%	0%	1.10	0%	0%
Retail	1.10	0%	0%	1.10	0%	0%
Restaurant	1.10	0%	0%	1.10	0%	0%
Cinema/Entertainment	1.10	0%	0%	1.10	0%	0%
Residential	1.10	0%	0%	1.10	0%	0%
Hotel	1.10	0%	0%	1.10	0%	0%
All Other Land Uses <sup>2</sup>	1.10	0%	0%	1.10	0%	0%

Table 3-A: Average Land Use Interchange Distances (Feet Walking Distance)						
Origin (From)	Destination (To)					
	Office	Retail	Restaurant	Cinema/Entertainment	Residential	Hotel
Office						
Retail						
Restaurant						
Cinema/Entertainment						
Residential						
Hotel						

Table 4-A: Internal Person-Trip Origin-Destination Matrix*						
Origin (From)	Destination (To)					
	Office	Retail	Restaurant	Cinema/Entertainment	Residential	Hotel
Office		0	0	0	0	0
Retail	0		0	0	0	0
Restaurant	0	0		0	0	0
Cinema/Entertainment	0	0	0		0	0
Residential	0	0	0	0		0
Hotel	0	0	0	0	0	

Table 5-A: Computations Summary			
	Total	Entering	Exiting
All Person-Trips	0	0	0
Internal Capture Percentage	0%	0%	0%
External Vehicle-Trips <sup>5</sup>	0	0	0
External Transit-Trips <sup>6</sup>	0	0	0
External Non-Motorized Trips <sup>6</sup>	0	0	0

Table 6-A: Internal Trip Capture Percentages by Land Use		
Land Use	Entering Trips	Exiting Trips
Office	N/A	N/A
Retail	N/A	N/A
Restaurant	N/A	N/A
Cinema/Entertainment	N/A	N/A
Residential	N/A	N/A
Hotel	N/A	N/A

<sup>1</sup>Land Use Codes (LUCs) from *Trip Generation Manual*, published by the Institute of Transportation Engineers.

<sup>2</sup>Total estimate for all other land uses at mixed-use development site is not subject to internal trip capture computations in this estimator.

<sup>3</sup>Enter trips assuming no transit or non-motorized trips (as assumed in *ITE Trip Generation Manual*).

<sup>4</sup>Enter vehicle occupancy assumed in Table 1-A vehicle trips. If vehicle occupancy changes for proposed mixed-use project, manual adjustments must be made to Tables 5-A, 9-A (O and D). Enter transit, non-motorized percentages that will result with proposed mixed-use project complete.

<sup>5</sup>Vehicle-trips computed using the mode split and vehicle occupancy values provided in Table 2-A.

<sup>6</sup>Person-Trips

\*Indicates computation that has been rounded to the nearest whole number.

Estimation Tool Developed by the Texas A&M Transportation Institute - Version 2013.1

NCHRP 684 Internal Trip Capture Estimation Tool			
<b>Project Name:</b>	Zebulon Road Mixed-Use	<b>Organization:</b>	DRMP
<b>Project Location:</b>	Zebulon NC	<b>Performed By:</b>	GB
<b>Scenario Description:</b>		<b>Date:</b>	2/4/2025
<b>Analysis Year:</b>	2029	<b>Checked By:</b>	
<b>Analysis Period:</b>	PM Street Peak Hour	<b>Date:</b>	

Table 1-P: Base Vehicle-Trip Generation Estimates (Single-Use Site Estimate)						
Land Use	Development Data (For Information Only)			Estimated Vehicle-Trips <sup>3</sup>		
	ITE LUCs <sup>1</sup>	Quantity	Units	Total	Entering	Exiting
Office				0	0	0
Retail	822	26	KSF	171	87	84
Restaurant	932/937	6	KSF	726	364	362
Cinema/Entertainment				0	0	0
Residential	220	240	du	171	87	84
Hotel				0	0	0
All Other Land Uses <sup>2</sup>				0	0	0
				1,068	538	530

Table 2-P: Mode Split and Vehicle Occupancy Estimates						
Land Use	Entering Trips			Exiting Trips		
	Veh. Occ. <sup>4</sup>	% Transit	% Non-Motorized	Veh. Occ. <sup>4</sup>	% Transit	% Non-Motorized
Office	1.10	0%	0%	1.10	0%	0%
Retail	1.10	0%	0%	1.10	0%	0%
Restaurant	1.10	0%	0%	1.10	0%	0%
Cinema/Entertainment	1.10	0%	0%	1.10	0%	0%
Residential	1.10	0%	0%	1.10	0%	0%
Hotel	1.10	0%	0%	1.10	0%	0%
All Other Land Uses <sup>2</sup>	1.10	0%	0%	1.10	0%	0%

Table 3-P: Average Land Use Interchange Distances (Feet Walking Distance)						
Origin (From)	Destination (To)					
	Office	Retail	Restaurant	Cinema/Entertainment	Residential	Hotel
Office		4000	4000		4000	
Retail					4000	
Restaurant					4000	
Cinema/Entertainment					4000	
Residential		4000	4000			
Hotel					4000	

Table 4-P: Internal Person-Trip Origin-Destination Matrix*						
Origin (From)	Destination (To)					
	Office	Retail	Restaurant	Cinema/Entertainment	Residential	Hotel
Office		0	0	0	0	0
Retail	0		27	0	2	0
Restaurant	0	48		0	7	0
Cinema/Entertainment	0	0	0		0	0
Residential	0	1	2	0		0
Hotel	0	0	0	0	0	

Table 5-P: Computations Summary			
	Total	Entering	Exiting
All Person-Trips	1,174	592	582
Internal Capture Percentage	15%	15%	15%
External Vehicle-Trips <sup>5</sup>	909	459	450
External Transit-Trips <sup>5</sup>	0	0	0
External Non-Motorized Trips <sup>6</sup>	0	0	0

Table 6-P: Internal Trip Capture Percentages by Land Use		
Land Use	Entering Trips	Exiting Trips
Office	N/A	N/A
Retail	51%	32%
Restaurant	7%	14%
Cinema/Entertainment	N/A	N/A
Residential	9%	3%
Hotel	N/A	N/A

<sup>1</sup>Land Use Codes (LUCs) from *Trip Generation Manual*, published by the Institute of Transportation Engineers.

<sup>2</sup>Total estimate for all other land uses at mixed-use development site is not subject to internal trip capture computations in this estimator.

<sup>3</sup>Enter trips assuming no transit or non-motorized trips (as assumed in ITE *Trip Generation Manual*).

<sup>4</sup>Enter vehicle occupancy assumed in Table 1-P vehicle trips. If vehicle occupancy changes for proposed mixed-use project, manual adjustments must be made.

<sup>5</sup>Vehicle-trips computed using the mode split and vehicle occupancy values provided in Table 2-P.

<sup>6</sup>Person-Trips

\*Indicates computation that has been rounded to the nearest whole number.

Estimation Tool Developed by the Texas A&M Transportation Institute - Version 2013.1